

What do you need to know about TECHNOLOGY TRENDS to make your business a success?

High Tech/Low Tech/Big Company/Small Company - it is important to be aware of trends in different business segments in North Texas and the impact those trends can have on your company.

How does YOUR company compare to your peers and colleagues in the North Texas Business Community?

At the event, results of the annual Technology Trends Outlook Survey will be presented. Give us your input at the NDCC website (www.ndcc.org) and click on the survey or visit <http://www.surveymonkey.com/NDCCTechSurvey2008>

MORE{than}BUSINESS



North Dallas Chamber of Commerce
10707 Preston Road
Dallas, TX 75230



2ND ANNUAL TECHNOLOGY TRENDS CONFERENCE

Thursday, October 30, 2008
Hilton Anatole Hotel
2201 Stemmons Freeway, Dallas, TX 75207



2ND ANNUAL TECHNOLOGY TRENDS CONFERENCE

AT THE CONFERENCE

Join us for valuable insight on the latest technology trends affecting North Dallas businesses

- Join a dialogue with C-level executives: CEOs, CFOs and CIOs representing a broad array of industries
- Discuss the changing climate of predicting and monitoring technology trends and how that relates to business success
- Hear how North Texas companies are utilizing and developing various technologies with varying levels of success

Take the **Business Technology Survey**, which will help the chamber gather information about technology in North Texas, by visiting www.ndcc.org or <http://www.surveymonkey.com/NDCCTechSurvey2008>

The results will be presented at the conference. Don't miss your opportunity to be part of this important benchmark!

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AGENDA

Thursday, October 30, 2008 • Hilton Anatole Hotel • 2201 Stemmons Freeway, Dallas

- 7:15 a.m. **Registration/Breakfast Buffet**
- 7:45 a.m. **Welcome/Introductions**
Jay Johnson, Partner, Baker Botts L.L.P.
- 8:00 a.m. **Keynote Address**
Jeff Wacker, Director of Strategy for EDS, an EDS Fellow and Futurist
- 8:30 a.m. **Survey Analysis and Report**
Keith R. Ugone, Ph.D., Managing Principal, Analysis Group, Inc.
- 9:15 - 9:30 a.m. **Networking Break**

9:30 a.m. **"What's Hot, What's Not in Technology Trends" - A Discussion with Business Leaders Representing Industries Important to North Texas**

Moderator: **Michael J. Savoie**, Ph.D., Director, Center for Information, Technology and Management, The University of Texas at Dallas

Panel: **Sue Dark**, Founder and CEO, Deep Nines
James Alan Greer, Sr. Vice President, Asset Management and Engineering, Oncor Electric Delivery
Randy Pitchford, CEO, Gearbox Software
Doug Rasor, Vice President, Emerging Medical Technology, Texas Instruments
Scott Schmidly, COO, Medical City Dallas Hospital
Jeff Wacker, Director of Strategy for EDS, an EDS Fellow and Futurist
Todd Webber, Founder and CEO, Local Biz Now

11:30 a.m. **Adjournment**

2nd Annual Technology Trends Conference Thursday, October 30, 2008

FOUR EASY WAYS TO REGISTER

- 1 Phone: 214.368.6485
- 2 Fax Form: 214.368.6695
- 3 Online: www.ndcc.org
- 4 Mail to: North Dallas Chamber of Commerce (NDCC)
10707 Preston Road
Dallas, TX 75230

REGISTRATION FEES

NDCC member rate \$45
 Non-NDCC member rate \$55
NO REFUNDS AFTER OCTOBER 23

REGISTER TODAY

Hilton Anatole Hotel
2201 Stemmons Freeway, Dallas

Name(s) _____

 Title/Company _____
 Address _____
 _____ Zip _____
 Phone _____ Fax _____
 Email Address _____

Method of Payment

Payment holds your reservation
 Check enclosed (payable to NDCC)
 MasterCard
 Visa
 American Express (please circle one)

Name on Card _____
 Card # _____
 Expiration Date _____
 Amount to be Charged _____
 Billing Address for Card _____
 Please include zip code _____
 Authorized Signature _____